



Seaside Weavers

an ocean of personality at your doorstep

These times call for us to be mindful of our impact on the world and to not only be visionary and creative but to broaden our definition of success and abundance to include, at the forefront, the health and well being of our communities and the planet.

-Dave and Maya Cooper, Creators of Seaside Weavers



CRAB POT ROPE DOORMATS

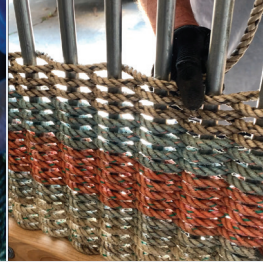
Handwoven From Durable Reclaimed Ocean Rope



**ZERO WASTE
HUMBOLDT**

Seaside Weavers

is proud to be a
2021 Zero Hero
Award Winner



How does used Crab Pot Rope become a MerMat?

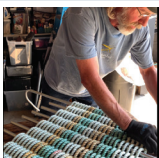
The rope, having spent considerable time in the ocean cavorting with all manner of sea life, has acquired unique beauty markings and an ocean of wisdom.

After it has been untangled, inspected and organized, the fun begins. Colors are carefully chosen and I personally weave each mat on my home made loom.

We honor the rope as a spirited being. It comes to us after already having had a full life of service hauling crab up out of the ocean. There is an alchemy that is happening with each mat I weave ... a piece of rope and a man becoming something new together. I am helping the rope extend its usefulness and the rope is helping me express the hidden artist that lives in my heart.

During the weaving process this ocean rope really comes alive and begins to exhibit a new one-of-a-kind personality. Given that this MerMat will serve beautifully for years to come in its new form, it seems only right to pause and listen for its name upon completion. Maya does this part. Each MerMat's name is then handwritten on an attached tag.

Now they are ready to head out into the world and be properly introduced to the people who will adopt them into their life.



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